

Adam Durand

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Proficiencies Adobe Photoshop, Illustrator, InDesign, Flash, and Dreamweaver
Microsoft Excel, Access, Powerpoint, and Word
Mac OS, Windows, and Linux Platforms
Web design and development, web standards, multimedia, video production

Work Experience

2008 – Present

Filmmaker, Fowl Play

- Recruited to direct and produce a widely acclaimed feature-length documentary
- Groundbreaking film entered into 20+ film festivals, including Sundance & Fallbrook
- Accepted as an “official selection” into more than 15 film festivals
- Awarded “Best Documentary,” “Viewer’s Choice,” and more at a variety of festivals
- Designed interactive multimedia web site to promote the film
- Footage received national attention in television, newspaper, and radio coverage

2002 – 2008

Graphic Designer and Prepress Specialist

Lazer Incorporated, Rochester, NY

- Designed product packaging, catalogs, and other printed pieces for major corporations including Fisher-Price, Hanes, Kodak, and Playtex
- Developed an XML workflow for trading card production, and designed for the major trading card companies Fleer and Upper Deck
- Trained Lazer Inc. and client company employees on new software and hardware, including a two-day InDesign seminar at Fisher-Price Headquarters
- Redesigned Lazer Inc. web site and developed web content for clients
- Fluent in advanced printing industry techniques, including foil, lenticular printing, Pantone Hexachrome, and UV coating
- Worked directly with clients as the point-person on multiple accounts
- Rendered package designs in 3D to aid clients in product promotion and marketing research
- Managed international projects, including translation services and regulatory requirements
- Operated wide-format inkjet printers, RIPs, and Kodak Approvals

Summer 1999 &
Summer 2000

Typographic and Marketing Intern

Agfa Monotype Corporation, Arlington, MA

- Specialized in typeface development for consumer electronics and web design
- Partnered in a project to convert Unix Japanese typefaces to a modern font format
- Edited and designed a series of white papers on Agfa Monotype typeface design
- Consolidated stock image libraries and converted images for sale on CD

Education Bachelor of Science in Printing Management, Rochester Institute of Technology
Cumulative GPA: 3.8 (High Honors)

References Available upon request

Visit <<http://adamdurand.info>> for portfolio and additional materials.